

THE OXFAM CLUB at VIRGINIA TECH

AN OXFAM AMERICA CLUBS SPOTLIGHT



Oxfam
America

Virginia Tech



CLUB OVERVIEW

IN THEIR OWN WORDS

“Oxfam at Virginia Tech is a campus club chapter of Oxfam America, an international relief organization committed to finding lasting solutions to hunger, poverty, and injustice. And we need every Hokie to do it.

We want to lead other universities by example in our efforts to tap into the Virginia Tech giving spirit that makes us the number one collegiate fundraiser in the country.

There’s only one requirement to join our club at any point during the semester: You have to want to do something about the hunger and poverty crisis around the world.”

Join the fight. Be the impact.



JOINED THE FIGHT IN 2009

Oxfam Virginia Tech was formed by 2009 Oxfam America CHANGE Leader Christopher Mortweet.

FOCUS ON FUNDRAISING

Fundraising has been the central goal of Oxfam Virginia Tech since its inception; its executive board has always maintained a Director of Fundraising position, raising over \$5000 for Oxfam America over two years.

THINK GLOBAL, ACT LOCAL

Oxfam Virginia Tech has bridged their concern for global issues of poverty and hunger with local action by supporting organizations in and around their community of Blacksburg, VA.

EVENTS & ADVERTISING

 Oxfam America
HUNGER BANQUET



WED 7³⁰PM-9^{PM} OLD DOMINION
NOV 9 RSVP: GSA@VT.EDU BALLROOM

SUGGESTED ADMISSION IS \$5 OR 4 NON-PERISHABLE GOODS.
ALL PROCEEDS TO BENEFIT INTERFAITH FOOD PANTRY AND OXFAM AMERICA.

GRADUATE STUDENT ASSEMBLY | GLC FELLOWS | OXFAM AMERICA AT VIRGINIA TECH



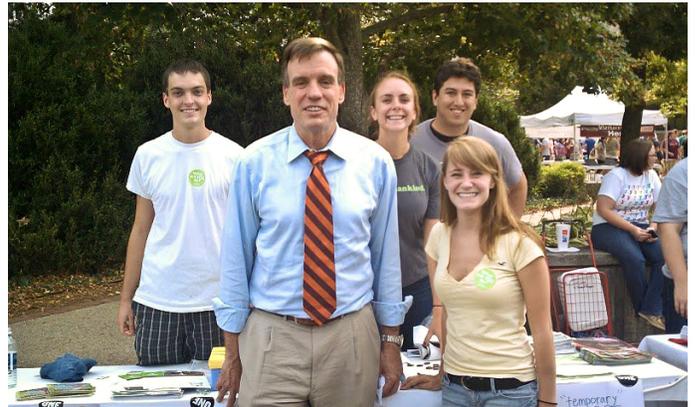
DJ Mandibles
Blacksburg's 1st presents:
Oxjam music festival
for
East African Famine Relief



Saturday
October 15 **Ceritano's** \$5 cover 10pm

 **Oxfam** America
Hokies fighting hunger, poverty, and injustice | Virginia Tech

“Spend a Saturday night with the Oxfam America Club at Virginia Tech at a bass-pumping DJ Mandibles' show where proceeds go to Oxfam's East Africa Famine Relief project!”



Virginia Senator Mark Warner stops by the Oxfam VT table at a student activities fair.

TIPS & MEDIA

ON LEADERSHIP & ORGANIZATION

- **SEEKING SOPHOMORES.** Consider looking to underclassmen to fill executive board leadership roles; that way, after the end of the academic year and their service has ended, they will still be around for guidance and support.
- **BE OPEN.** Spend time and be patient while working on what organizational style fits your club the best: Oxfam VT tried three different leadership styles before finding the right balance between executive decision making and club democracy.
- **HAVE STRUCTURE.** For Oxfam VT, a small, core group has worked best for making big decisions; however, the executive board always has the power to create more leadership positions as needed, which empowers general members to get involved.

ON HOSTING EVENTS

- **BE RECEPTIVE.** Along with the global challenges of Oxfam America's work, many VT students were curious about what work was being done in the United States. Oxfam VT used this energy to hold three successful food drives for local food banks in the area.
- **BE CREATIVE.** During this past year's Oxfam America Hunger Banquet, Oxfam VT paid careful attention to detail to make their Hunger Banquet powerful and unique: for example, they provided no utensils for the "lowest class", while insisting that women serve the men as well.
- **HAVE FUN.** Bake Sales, March Madness Brackets, Water Pong Tournaments, VT Oxfam coffee mugs and bottle openers: be creative and use that creativity to fundraise, brand, and get the Oxfam name out there.

IN GENERAL

- **PASSION | PROFESSIONALISM.** Find passionate people and engage them; get them on board. At the same time, foster a professional atmosphere in your club: this will be important for the success of your club, especially during holiday breaks and exam weeks.

MEDIA LINKS

- **WEB** www.VToxfam.org
- **FACEBOOK** "Oxfam America at Virginia Tech"



OXFAM @ VT

By The Numbers

13,000

pounds of food collected and donated to local organizations

6,900

dollars loaned to microfinance initiatives around the world

5,300

dollars raised for Oxfam America since club's founding in Fall 2009

3,000

dollars raised to help VT alumni build a well in Haiti

25

active and dedicated club members

1

shared vision of a world without poverty and hunger



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