



# GROW

FOOD. JUSTICE. PLANET.

# **Starving for Change: Why a Billion People are Hungry, and What You Can Do to Help**

Iowa Hunger Summit

October 16, 2012

**Ray Offenheiser, President and CEO  
Oxfam America**





**1 in 8 people will go to bed hungry tonight**









**Already, about a billion people are hungry**



**By 2050, there will be 9 billion people**

# A test of our moral integrity

- Food security is about national security
- Food security is about global health
- Food security is about shared prosperity





# **Boosting Productivity – Necessary but not Sufficient**





# Oxfam knows



Greece  
1942



West Africa  
2012





# Developing Climate-Resilient Agriculture



# Reforming the Food Aid System











# Stop Giveaways to the Corn Ethanol Industry





**Reining in Land Grabs**



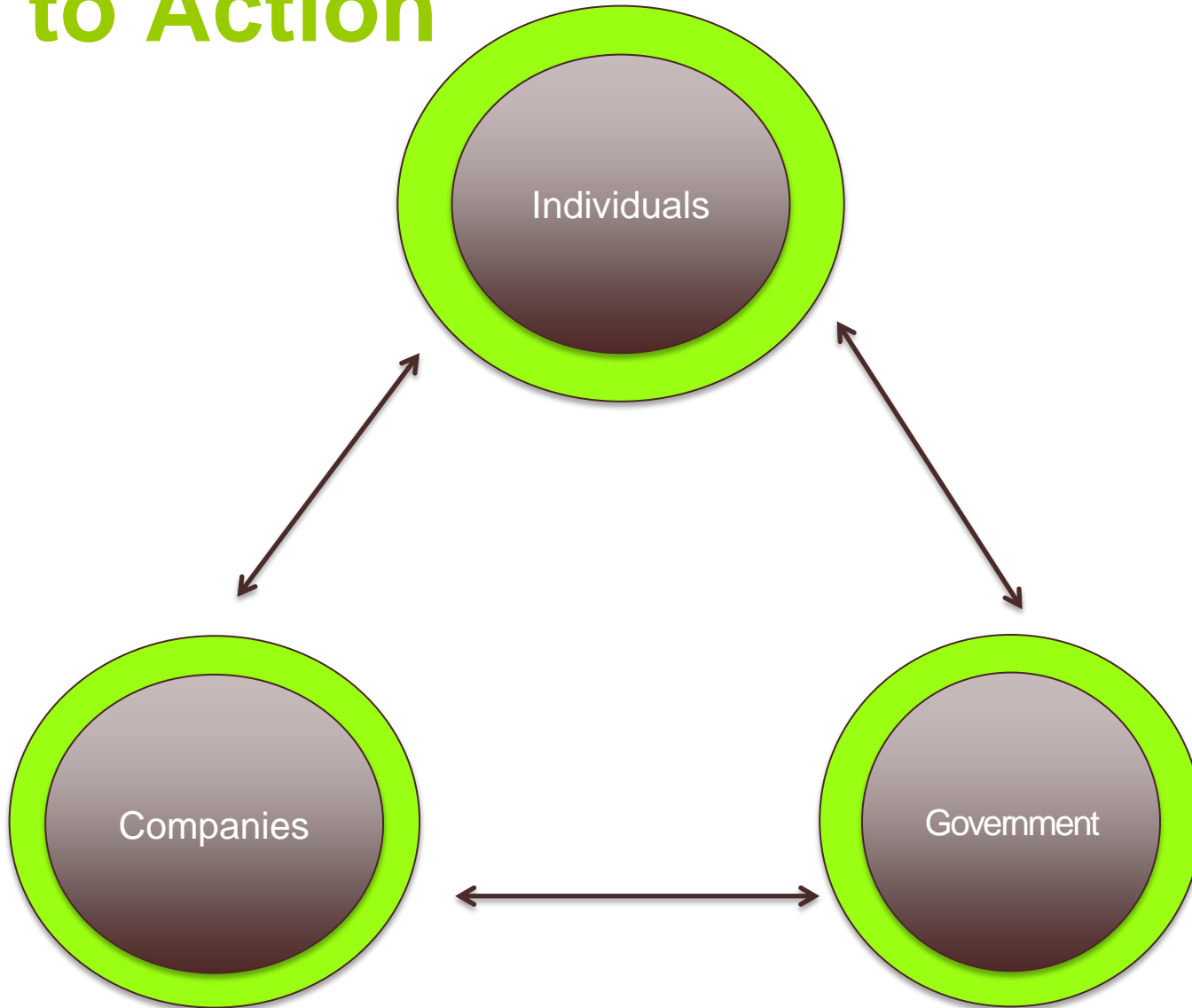
A close-up photograph of a person's hands holding a large bundle of green rice stalks. The rice grains are still green and unripe. The person's face is partially visible in the background, slightly out of focus. The text "Supporting Smallholder Farmers" is overlaid in white on the left side of the image.

# Supporting Smallholder Farmers





# Call to Action



## One Apple at a Time



US HOUSEHOLDS ALONE  
THROW AWAY MORE THAN  
**2.7 MILLION**  
**APPLES**  
**EACH YEAR**



**We can grow better.**  
**We can share better.**  
**And we can live healthier.**

A close-up photograph showing a person's hands, wearing a yellow long-sleeved shirt, pouring a large quantity of small, brown, round grains (likely sorghum or millet) from a white sack. The grains are falling in a thick stream. The background is dark and out of focus, showing more sacks.

[www.oxfamamerica.org/GROW](http://www.oxfamamerica.org/GROW)